



**ATTN: EDITOR**

**FOR IMMEDIATE RELEASE**

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### **REYNOLDS PLANTATION CELEBRATES 20 YEARS OF MEMBERSHIP**

Greensboro, Ga. (March 11, 2008) – Reynolds Plantation, a Linger Longer Community, will celebrate 20 years of membership in 2008, with a range of activities, special merchandise and other events leading up to the official anniversary in October 2008.

“We’re proud to celebrate such an important milestone and recognize two decades of strong membership support and growth,” said Mercer Reynolds, chairman and CEO of Linger Longer Companies. “This anniversary represents a vision of what we have always sought to accomplish, which was to build a community for families to gather and enjoy nature in a setting of world-class golf and amenities.”

That vision began nearly a century ago, when Mercer Reynolds Sr. and James Madison Reynolds Sr. built a hunting and fishing retreat on the banks of Richland Creek for family and friends to reconnect. In 1988, Mercer and Jamie Reynolds built upon that legacy with Reynolds Plantation, a unique golf community that focused on lifestyle, conservation and outdoor recreation.

Now, 20 years later, what started out with one golf course and one clubhouse has transformed into a golfer’s paradise, with five world-class golf courses by world-class designers. The community itself has grown to encompass more than 10,000 acres on more than 80 miles of shoreline on one of Georgia’s largest lakes. The community offers an astounding array of lifestyle options from homes and homesites to incredible dining and cultural opportunities that attract members who buy at Reynolds to stay at Reynolds.

“We are focusing on building trust and integrity, and with each exciting new amenity we offer, we emphasize our commitment to lifestyle,” says Greg Rancone, senior vice president of marketing. “It builds momentum that will continue to carry us forward into the next 20 years and beyond.”

New amenities for 2008 include the first-ever *TRAVEL + LEISURE GOLF* Cottage at The Creek Club, Creek Club Cottages, Angel Pond residences and the 2008 *Southern Accents* home. Televised, high-profile events like the second annual Chick-fil-A Bowl Alma Mater golf tournament and the PGA of America’s Professional National Championship, which is the showcase event for PGA professionals nationwide, both set to be hosted at Reynolds this year, continue to capture America’s attention.

“All of this celebrates a wonderful vision for the future that the Reynolds family had in 1988,” Rancone said. “It all has been possible through careful planning, constant stewardship of the land, a dedication to lifestyle and, most of all, our members. They are our greatest asset, and we would like to thank them for years of friendship and support.”

#### **About Reynolds Plantation**

Reynolds Plantation is a Linger Longer Community providing an award-winning lifestyle with world-class amenities. Named the “Best of the Best” Golf Community by *Robb Report* and the community with “Best Golf” by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and Augusta, is a golf and lake community with more than 80 miles of shoreline on Lake Oconee. The community features 99 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones and Jim Engh, who designed the community’s first member-only course. Reynolds Plantation is also home to The Reynolds Golf Academy, as well as the TaylorMade Performance Lab and the Kingdom at Reynolds Plantation. The community offers members a variety of dining options, swimming pools, pedestrian

trails, three full-service marinas and The Lake Club Wellness Campus and award-winning Tennis Center. Site of the first-ever *GOLF MAGAZINE* Dream House and the first-ever *Golf Digest* Signature Home, another “ultimate golf home” debuted in 2008 – the first-ever *TRAVEL + LEISURE GOLF* Cottage, located at the Creek Club golf course. Reynolds Plantation is also home to the AAA Five Diamond Award-winning Ritz-Carlton Lodge, a 251-room lakefront resort and spa ranked No. 5 in the “Top 100 Golf Resorts” worldwide by *Condé Nast Traveler Magazine*. Linger Longer Communities is also the developer of Reynolds Landing and Achasta. For more information, call 800-800-5250 or visit [www.reynoldsplantation.com](http://www.reynoldsplantation.com).

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