



ATTN: EDITOR

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**LINGER LONGER COMMUNITIES NAMES NEWEST PROPERTY;
ACHASTA INTRODUCED WITH GROUND BLESSING CEREMONY**

Dahlonega, Ga. (June 27, 2007) – Linger Longer Communities is pleased to announce the name of its newest master-planned golf community, Achasta, located in historic Dahlonega, Ga. The new name of the development, formerly known as Birch River, was officially introduced on June 23rd with a Native American ground blessing ceremony attended by approximately 200 of the riverfront community's residents.

“Achasta” is derived from the Cherokee word for “light,” which is apt for this community. The Chestatee River, also known as the “river of running lights,” winds throughout the development, and comes into play on several holes of its Jack Nicklaus Signature golf course. During the ground blessing event, Muscogee Creek and Cherokee spiritual leader, John Winterhawk, donned customary garb and asked for blessings of the earth in a traditional fire-lit ceremony that brought the heritage of the land together with the people who now enjoy it. It was a fitting tribute to the legacy of the picturesque North Georgia Mountain community, something Linger Longer Communities is dedicated to preserving.

Among the cornerstone objectives of the Achasta management team, is to create an environment where residents can live, work and play in harmony with nature. In addition to outstanding golf, members can go kayaking, tubing or fishing on the Chestatee River or stroll through Dahlonega's charming downtown square – home to galleries, boutiques, gift shops and the many festivals that are part of the town's storied history. Construction will soon begin on Achasta's Mountain View Club, a community center featuring indoor and outdoor pools, enhanced tennis facilities, a fitness center, café and much more.

“At Achasta, we will exceed our members' expectations with a friendly, member-oriented community, world-class lifestyle amenities and homes that complement the beauty of this amazing mountain location,” said Ron Larson, vice president of operations at Achasta. “With the new name, we hope to capture the heritage of the land and the people who once inhabited it, while looking forward to a future filled with the light of new beginnings, much as the name implies.”

About Achasta

Achasta is a residential golf community located along the banks of the Chestatee River in historic Dahlonega, Ga. developed by Linger Longer Communities, the creator of award-winning Reynolds Plantation and Reynolds Landing. Achasta's centerpiece is its 6,995-yard, par-72, Jack Nicklaus Signature golf course, which includes a fifth-hole island green in the Chestatee River. Home of the Bell South Classic Qualifier, U. S. Amateur Qualifier and Senior PGA Qualifier, the course also features a clubhouse with casual dining, practice facilities, a pro shop and a member swim and tennis center.

For more information about Achasta, please call 706-867-1660 or visit www.achasta.com.

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