



**ATTN: EDITOR**

**FOR IMMEDIATE RELEASE**

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**REYNOLDS PLANTATION TO BE FEATURED ON GOLF CHANNEL**  
*Golf Digest/Golf For Women Signature House and TaylorMade Performance Lab to be featured on Golf Channel's Golf with Style: Living program*

Greensboro, Ga. (May 7, 2007) – Reynolds Plantation's exceptional combination of golf and world-class amenities proved a perfect match for the Golf Channel's *Golf with Style: Living* program, hosted by Stephanie Sparks.

Airing on the Golf Channel May through July beginning on May 14 at 6:30p.m. (EST), the program will feature an insider's view to this "Best of the Best" golf community, beginning with the *Golf Digest/Golf For Women Signature House* at Reynolds Plantation. Viewers will follow Sparks as she unveils the incredible features of this nearly 10,000-square foot home, like the indoor golf simulator and indoor putting green, to the fitness room, wine cellar, humidor and more than 2,000 square feet of terraces and porches.

The show will also cover the TaylorMade Performance Lab at Reynolds Plantation, one of only six in the world players can experience. At this state-of-the-art Lab, players receive custom club fitting and swing analysis thanks to cutting edge motion capture software and 3-D video imaging.

"*Golf with Style: Living* provides an excellent opportunity to showcase some of the truly great resorts in golf," said Jay Kossoff, executive producer at the Golf Channel and managing director for Original Productions. "It will be a valued addition to the Golf Channel lineup."

"We're honored that the Golf Channel has chosen Reynolds Plantation as the subject of a program that includes some of the finest golf and lifestyle destinations in the world," said Bill Houghton, vice president of marketing at Reynolds Plantation. "We're excited to feature the very best of Reynolds Plantation to Golf Channel's viewers, who are among the most discriminating of golf enthusiasts."

The *Golf with Style: Living* program will air on the following dates and times:

- May 14, 6:30 p.m.
- May 15, 3:00 p.m.
- May 19, 4:30p.m.
- May 21, 11:00 a.m.
- May 27, 8:30 a.m.
- June 21, 12:30 p.m.
- July 1, 11:30 a.m.
- July 8, 2:30 p.m.

**About Reynolds Plantation**

Named the "Best of the Best" Golf Community by the *Robb Report* and the community with the "Best Golf" by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and

Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, and Rees Jones, with a fifth course, designed by *Golf Digest* "Architect of the Year" Jim Engh, to open for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to championship golf, Reynolds Plantation features award-winning dining, swimming pools, tennis courts, pedestrian trails, three full-service marinas and the 38,000-square foot Lake Club and tennis center. *Golf Digest* and *Golf for Women* chose Reynolds Plantation as the site of the 2007 Signature Home, and *Southern Living* has cemented that endorsement with their second Idea House, to be unveiled in 2007. Many residents' introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

Inquiries: 800-800-5250 or [www.reynoldsplantation.com](http://www.reynoldsplantation.com)

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