



ATTN: EDITOR

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GOLF CHANNEL PROGRAM FEATURES REYNOLDS PLANTATION

The Oconee Course to be featured on Golf Channel's "Playing Lessons from the Pros" in July

Greensboro, Ga. (July 2, 2007) – Reynolds Plantation was recently selected as the site of the Golf Channel's program, "Playing Lessons from the Pros." Hosted at The Oconee Course, the program was filmed with PGA Tour Pro David Toms.

The show is scheduled to premier on Wednesday, July 4 at 9:00 p.m., with additional show times throughout the month of July. Toms is a 12-time PGA Tour winner, including a major championship at the 2001 PGA Championship, held at the Atlanta Athletic Club. He is also a three-time U.S. Ryder Cup team member. Toms played the Oconee Course on May 7th. During the "lesson" on The Oconee Course's back nine, Toms provides viewers with tips on his pre-shot routine, addressing the ball and putting using "feel."

"David Toms is such a southern gentlemen, he has a gracious way of explaining the game. When he gives a tip, you listen," said "Playing Lessons from the Pros" producer David Kamens. "Plus, he has had so much success, he's impressive."

"To have the Golf Channel select Reynolds Plantation and The Oconee Course as its venue for the David Toms program was fantastic," said Bob Mauragas, Vice President of Golf Operations at Reynolds Plantation. "Watching a 'major' champion like David strategize his way around The Oconee Course was awesome. While playing the 18th hole, David commented how dramatic a finish it was and that architect Rees Jones should be complemented for his extraordinary efforts."

"Playing Lessons from the Pros" will air on the Golf Channel on the following dates and times:

- Wednesday, July 4, 9:00 p.m.
- Wednesday, July 4, 11:00 p.m.
- Thursday, July 5, 1:30 a.m.
- Thursday, July 5, 3:30 a.m.
- Friday, July 6, 2:30 p.m.
- Sunday, July 8, 8:00 a.m.
- Monday, July 9, 6:00 p.m.
- Tuesday, July 10, 2:30 p.m.

About Reynolds Plantation

Named the "Best of the Best" Golf Community by the *Robb Report* and the community with the "Best Golf" by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 99 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones; the new Creek Club golf course, designed by Jim Engh, opened for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to golf, Reynolds Plantation features an award-winning tennis program that garnered Reynolds Plantation the 2006 PBI "Tennis Site of the Year" and "Top 50 Tennis Resorts" worldwide recognitions. Reynolds Plantation also features award-winning dining,

swimming pools, pedestrian trails, three full-service marinas and the 38,000-square foot Lake Club. *Golf Digest* and *Golf for Women* chose Reynolds Plantation as the site of the 2007 Signature Home, and *Southern Living* has cemented that endorsement with the Idea House, unveiled in the summer of 2007. Many residents' introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa ranked No. 5 in the "Top 100 Golf Resorts" worldwide by *Conde Nast Traveler Magazine*.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

Inquiries: 800-800-5250 or www.reynoldsplantation.com

About The Golf Channel

The GOLF CHANNEL (www.golfchannel.com), co-founded by Arnold Palmer and a subsidiary of Comcast Corporation (NASDAQ: CMCSA, CMSK), is available in more than 100 million homes worldwide through cable, satellite and wireless companies. It features a programming schedule that includes more live golf coverage than any other network – an extensive blend of golf competition from around the world – as well as news, instruction and original productions, such as the popular *The Big Break*. The GOLF CHANNEL is the exclusive cable home of the PGA TOUR and Champions Tour, and the exclusive television home of the Nationwide Tour, European Tour and Canadian Tour. The network also televises other competition from the LPGA Tour, USGA, PGA of America, PGA Tour of Australasia and Sunshine Tour of Southern Africa.

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