



ATTN: EDITOR

FOR IMMEDIATE RELEASE

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REYNOLDS PLANTATION TO HOST GOLF DEMO DAY

Greensboro, Ga. (November 26, 2007) – Linger Longer Communities will host the top golf merchandise companies in the world at the 2007 Golf Demo Day at Reynolds Plantation's Oconee Driving Range on December 8.

Golf companies including TaylorMade, Bridgestone, Callaway, Cleveland, Cobra, Mizuno, Nike, Ping and Titleist will be showing their latest equipment. Golfers will have the chance to test the newest in golf clubs, balls and more, including the companies' 2008 new releases not yet on the market. The setting will provide golfers the rare opportunity to test equipment side by side. Gift certificates for club fittings at the TaylorMade Performance Lab at Reynolds Plantation will be available for purchase, as well as gift certificates to the Reynolds Golf Academy – including lesson series, private lessons and 3-day golf schools.

The December 8 event is a great way to jump start your holiday shopping. The Demo Day will be held from 10 a.m. until 4 p.m.

“We are thrilled to have the top companies in the industry showing their wares at our first pre-Christmas Demo Day,” says Charles McLendon, master fitting professional at the TaylorMade Performance Lab at Reynolds Plantation. “It’s a great opportunity for golfers in the Lake Oconee area to see the latest and greatest equipment.”

About Reynolds Plantation

Reynolds Plantation is a Linger Longer Community providing an award-winning lifestyle with world-class amenities. Named the “Best of the Best” Golf Community by *Robb Report* and the community with the “Best Golf” by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and Augusta, is a golf and lake community with more than 80 miles of shoreline on Lake Oconee. The community features 99 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones and Jim Engh, who designed the community's first members-only course. Reynolds Plantation is also home to The Reynolds Golf Academy, as well as the TaylorMade Performance Lab and The Kingdom at Reynolds Plantation. The community offers members a variety of dining options, swimming pools, pedestrian trails, three full-service marinas and The Lake Club Wellness Campus and award-winning Tennis Center. *Golf Digest* and *Golf for Women* chose Reynolds Plantation as the site of the 2007 Signature Home, their first-ever “ultimate home for a golfer,” and *Southern Living* unveiled its Idea House there in the summer of 2007. Reynolds Plantation is also home to the AAA Five Diamond Award-winning Ritz-Carlton Lodge, a 251-room lakefront resort and spa ranked No. 5 in the “Top 100 Golf Resorts” worldwide by *Condé Nast Traveler Magazine*. Linger Longer Communities is also the developer of Reynolds Landing and Achasta. For more information, call 800-800-5250 or visit www.reynoldsplantation.com.

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