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FOR IMMEDIATE RELEASE

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**REYNOLDS PLANTATION TO SHOWCASE FIRST “GREEN HOUSE”
DESIGNED FOR LINKS MAGAZINE ENVIRONMENTAL PROGRAM**

Greensboro, Ga. (April 3, 2008) – Nearly a century of commitment to responsible energy use and land stewardship makes Reynolds Plantation the ideal location for the first *LINKS Magazine* Green House, the initial design in a program intended to establish green building guidelines with the golf industry.

The final plans for the home are being completed. It will be constructed by Linger Longer Homes as part of the Reynolds Plantation 2009 Signature Home Model Program.

“We are very excited to be partnering with Reynolds Plantation for *LINKS Magazine’s* first Green House. The Reynolds family has been committed to energy efficiency for quite some time, so they certainly are the ideal candidate,” said Jack Purcell, president and publisher of *LINKS*.

Although standards are demanding, for years the Reynolds Plantation master-planned golf community on Georgia’s Lake Oconee has been meeting and exceeding guidelines set by the National Association of Home Builders. Also, the five golf courses at Reynolds Plantation are Audubon certified.

Reynolds Plantation has been a favorite choice for numerous national golf magazine “dream home” projects in recent years, including the first-ever *Golf Magazine* Dream House (2004), the first-ever *Golf Digest/Golf For Women* Signature Home (2007) and the first-ever *Travel + Leisure* Golf Cottage (2008).

The *LINKS Magazine* Green House is particularly appealing to the Linger Longer Communities and its ownership, the Reynolds family.

“Linger Longer Homes and the Reynolds family, as industry leaders, feel it’s their responsibility to take on the tough job,” said Tom Allhoff, vice president of Linger Longer Homes. “They understand the need to be out in front. If we build a home with energy efficiency in mind, we can educate buyers, fellow builders and the trades.”

That education is precisely what *LINKS* Green Houses are meant to stimulate — and communities like Reynolds Plantation have the experience to make it a reality.

“We have found that when we’ve done our first-ever showcase homes, elements of those houses get adopted by people down the line,” said Rabun Neal, president of Reynolds Plantation.

The Reynolds family’s lineage of sustainable design dates back to the 1920s, when Mercer Reynolds built the original hunting and fishing lodge along the river, on property that became Reynolds Plantation and Lake Oconee. To power his retreat, Reynolds capitalized on a renewable energy source by constructing a small hydro-electric generator on the stream. That resourcefulness has been carried on by generations of the Reynolds family, whose legacy is built upon strict environmental standards at Reynolds Plantation.

The *LINKS* Green House program will monitor the progress of the Reynolds Plantation showcase home, reporting on the struggles and successes that are encountered, and the impact the Green House will have on the environment.

Part of the Green House program is to establish a green building ratings system that will promote energy-efficient construction that makes use of renewable resources, healthy building materials and adheres to environmentally friendly building guidelines.

For more details about the Green House program, visit www.reynoldsplantation.com or www.linksmagazine.com/greenhouse.

About Reynolds Plantation

Reynolds Plantation is a Linger Longer Community providing an award-winning lifestyle with world-class amenities. Named the “Best of the Best” Golf Community by *Robb Report* and the community with “Best Golf” by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and Augusta, is a golf and lake community with more than 80 miles of shoreline on Lake Oconee. The community features 99 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones and Jim Engh, who designed the community’s first member-only course. Reynolds Plantation is also home to The Reynolds Golf Academy, as well as the TaylorMade Performance Lab and the Kingdom at Reynolds Plantation. The community offers members a variety of dining options, swimming pools, pedestrian trails, three full-service marinas and The Lake Club Wellness Campus and award-winning Tennis Center. Reynolds Plantation is home to the AAA Five Diamond Award-winning Ritz-Carlton Lodge, a 251-room lakefront resort and spa ranked No. 5 in the “Top 100 Golf Resorts” worldwide by *Condé Nast Traveler Magazine*. Linger Longer Communities is also the developer of Reynolds Landing and Achasta. For more information, call 800-800-5250 or visit www.reynoldsplantation.com.

About LINKS Magazine

Owned by Purcell Enterprises, *LINKS* is on the leading edge of trends and issues that pertain to the golf lifestyle, with a mission of bringing the most engaging, sophisticated and surprising content to its audience of passionate golfers. In recent years it has introduced its readers to emerging international destinations like South Africa, China, Turkey and Vietnam. While much has changed about the magazine—and the game—over 20 years, *LINKS* primary purpose has not. With every issue, *LINKS* strives to help readers enjoy the game that they love. For more information, visit www.linksmagazine.com.

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