



ATTN: EDITOR

FOR IMMEDIATE RELEASE

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REYNOLDS PLANTATION TO HOST GOLF DEMO DAYS

36 Vendors Show their Wares during Masters Week

Greensboro, Ga. (March 31, 2008) – Linger Longer Communities will host the top golf apparel and equipment companies in the world at the 2008 Masters Week Golf Demo Days at Reynolds Plantation's Oconee Course on April 4-9.

Equipment companies including TaylorMade, Ping, Callaway, Cleveland, Mizuno, Titleist and Cobra will be showing their latest gear. Golfers will have the chance to test the newest in golf clubs, balls and more. The setting will provide golfers the rare opportunity to test equipment side by side. The equipment demos will be held April 4 and April 7-9 from 8 a.m. until 3 p.m. at The Oconee practice facility.

Twenty-nine apparel and accessory companies, including adidas, Serengeti, Jamie Sadock, Foot Joy and Maui Jim will be on hand on Wednesday, April 9 from 8 a.m. to 5 p.m. Golfers will be able to shop for such hard-to-find items as Bugatchi apparel, Corbin slacks, Callaway luggage and Callaway rangefinders on the back patio of The Oconee Clubhouse.

"We are thrilled to have the top companies in the golf industry showing their wares at our Oconee Course," says Bob Mauragas, vice president of golf operations at Reynolds Plantation. "It's a great opportunity for golfers in the Lake Oconee area to see the latest and greatest equipment and apparel."

Gift certificates for club fittings at the TaylorMade Performance Lab at Reynolds Plantation will be available for purchase, as well as gift certificates to the Reynolds Golf Academy – including lesson series, private lessons and 3-day golf schools.

About Reynolds Plantation

Reynolds Plantation is a Linger Longer Community providing an award-winning lifestyle with world-class amenities. Named the "Best of the Best" Golf Community by *Robb Report* and the community with "Best Golf" by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and Augusta, is a golf and lake community with more than 80 miles of shoreline on Lake Oconee. The community features 99 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones and Jim Engh, who designed the community's first member-only course. Reynolds Plantation is also home to The Reynolds Golf Academy, as well as the TaylorMade Performance Lab and the Kingdom at Reynolds Plantation. The community offers members a variety of dining options, swimming pools, pedestrian trails, three full-service marinas and The Lake Club Wellness Campus and award-winning Tennis Center. Site of the first-ever *GOLF MAGAZINE* Dream House and the first-ever *Golf Digest* Signature Home, another "ultimate golf home" debuted in 2008 – the first-ever *TRAVEL + LEISURE GOLF* Cottage, located at the Creek Club golf course. Reynolds Plantation is also home to the AAA Five Diamond Award-winning Ritz-Carlton Lodge, a 251-room lakefront resort and spa ranked No. 5 in the "Top 100 Golf Resorts" worldwide by *Condé Nast Traveler Magazine*. Linger Longer Communities is also the developer of Reynolds Landing and Achasta. For more information, call 800-800-5250 or visit www.reynoldsplantation.com.