



ATTN: EDITOR

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For media inquiries, contact Traci Buch
tbuch@reynoldsplantation.com
(706) 467-1687

REYNOLDS PLANTATION SELECTED 2008 "COURSE OF THE YEAR"
BY NATIONAL GOLF COURSE OWNERS ASSOCIATION

Greensboro, Ga. (November 26, 2007) –As it celebrates 20 years of membership, Reynolds Plantation, a Linger Longer Community, continues to build on its reputation as one of the nation's most admired upscale golf communities.

The latest acclaim for the golf destination and residences – the vision of cousins Mercer Reynolds and Jamie Reynolds on their family's historic Lake Oconee property – is the prestigious honor from the National Golf Course Owners Association as 2008 Golf Course of the Year.

The honor is the finishing touch on a memorable year at Reynolds Plantation, which included:

- The opening of its first member-only golf course, The Creek Club, designed by award-winning golf architect Jim Engh.
- The unveiling of the Lake Club, a \$24 million "wellness campus," where residents enjoy recreational and social activities.
- Competition in the PGA Cup, hosted at the Rees Jones-designed Oconee Course.
- The awarding of the 2008 Professional National Championship, by the PGA of America, to the Jack Nicklaus-designed Great Waters Course.

"Each course we finish is more exciting than the previous one," said Mercer Reynolds, the chairman/CEO of Linger Longer Companies. "When someone comes here, they are never bored with something they have seen down the street. Our courses distinguish us from our competitors."

The Reynolds family has carefully and successfully assembled one of the most remarkable collections of golf courses in the country, if not the world, at Reynolds Plantation. The family has followed a distinct vision and commitment to a world-class golf destination and family community, growing to 99 holes of championship golf while remaining faithful to their responsibility as caretakers of the land.

"I'm most proud of the fact that in developing the land, we're maintaining the look and feel of what we knew long ago," Mercer Reynolds said.

NGCOA award winners are determined by a panel of golf course owners and operators. Winners will be recognized on Jan. 30 at the NGCOA's Annual Conference in Orlando.

About Reynolds Plantation

Reynolds Plantation is a Linger Longer Community providing an award-winning lifestyle with world-class amenities. Named the "Best of the Best" Golf Community by *Robb Report* and the community with the "Best Golf" by *GOLF MAGAZINE Living*, Reynolds Plantation, located between Atlanta and Augusta, is a golf and lake community with more than 80 miles of shoreline on Lake Oconee. The community features 99 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, Rees Jones and Jim Engh, who designed the community's first members-only course. Reynolds Plantation is also home to The Reynolds Golf Academy, as well as the TaylorMade Performance Lab and the Kingdom at Reynolds Plantation. The community offers members a variety of dining options, swimming pools, pedestrian trails, three full-service marinas and The Lake Club Wellness Campus and award-winning Tennis Center. *Golf Digest* and *Golf for Women* chose Reynolds Plantation as the site of the 2007

Signature Home, their first-ever “ultimate home for a golfer,” and *Southern Living* unveiled its Idea House there in the summer of 2007. Reynolds Plantation is also home to the AAA Five Diamond Award-winning Ritz-Carlton Lodge, a 251-room lakefront resort and spa ranked No. 5 in the “Top 100 Golf Resorts” worldwide by *Condé Nast Traveler Magazine*. Linger Longer Communities is also the developer of Reynolds Landing and Achasta. For more information, call 800-800-5250 or visit www.reynoldsplantation.com.

About the NGCOA

The National Golf Course Owners Association is the leading authority on the business of golf course ownership and management. The Association represents the key decision makers with ultimate responsibility for golf courses throughout the world. Through advocacy, information resources, purchasing programs and networking opportunities, the NGCOA helps golf course owners and operators run more successful businesses. For more information, visit www.ngcoa.org or call 1-800-933-4262.

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