



ATTN: EDITOR

FOR IMMEDIATE RELEASE

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GREG RANCONE APPOINTED SENIOR VICE PRESIDENT OF MARKETING

Greensboro, Ga. (October 11, 2006) – Linger Longer Communities is pleased to announce the appointment of Greg Rancone as senior vice president of marketing.

Most recently, Rancone spent the last three years at the Georgia Aquarium, managing the marketing, development, sales and public relation endeavors, while serving as the vice president of marketing and development.

Rancone's other credentials include numerous high-profile projects throughout the Atlanta area. He has held several leadership positions with Hyatt and Hilton Hotels in Atlanta and throughout the nation. He has extensive experience in the hospitality industry, having spent more than a dozen years on the sales and marketing side of properties ranging from 850 to 2,500 rooms.

He also served as vice president, trade show sales for the Atlanta Convention & Visitor's Bureau, where he coordinated and worked with sales, marketing and operations for the trade show market in conjunction with the hospitality community, AmericasMart-Atlanta and Georgia World Congress Center.

"All of Greg's experience has culminated in the cultivation of numerous invaluable relationships in the Atlanta market," stated Rabun Neal, president of Reynolds Plantation and Reynolds Landing. "Greg is a highly respected member of the business community, and we are very pleased to welcome him to our team."

"It's been a great experience for my family and me to both enjoy and watch the growth of the community since the early days, and now being able to contribute to the future is an exciting opportunity," stated Rancone. "It is an honor and a privilege to work for Linger Longer Communities and represent both Reynolds Plantation and Reynolds Landing."

Rancone, his wife Leslie and their two daughters, Natasha and Alisha, are also members of Reynolds Plantation. He previously served as a member of the Board of Governors for Reynolds Plantation.

About Reynolds Plantation

Named the "Best of the Best" Golf Community by the *Robb Report*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Jack Nicklaus, Bob Cupp, Tom Fazio, and Rees Jones, with a fifth course, designed by Golf Digest "Architect of the Year" Jim Engh, to open for member play in 2007. In addition to its championship golf, Reynolds Plantation features award-winning dining,

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swimming pools, tennis courts, pedestrian walking trails, three full-service marinas and a new lakefront Lake Club and tennis complex. *Golf Magazine* chose Reynolds Plantation as the site of the 2004 Golf Dream House, their first-ever attempt to build “the ultimate home for a golfer”, and *Golf Digest* and *Golf for Women* have cemented that endorsement with their first-ever such home, slated to open in 2007. Many residents’ introduction to the community is a gracious one courtesy of The Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$75,000 - \$2 million +

Cottages and Condominiums: \$200,000 - \$800,000

Attached single-family homes: \$400,000 - \$700,000

Homes: \$400,000 - \$3 million +

Inquiries: 800-800-5250 or www.reynoldsplantation.com

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