



ATTN: EDITOR

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REYNOLDS PLANTATION BREAKS REAL ESTATE SALES RECORD

Greensboro, Ga. (January 23, 2007) – Reynolds Plantation experienced yet another record-breaking sales year in 2006. A fifth consecutive sales record, Reynolds Plantation saw sales figures totaling 474 transactions and more than \$231 million in revenue. This is the highest grossing sales year in the history of the company, and marks a 188 percent increase in total dollar volume since 2002. Total transactions have increased more than 138 percent in the same time period.

During 2006, Reynolds Plantation Realty sold and/or listed 84 percent of all the resale transactions within the community. A standout program that differentiates Reynolds Plantation from other similar communities, the resale program and its transactions contributed approximately two-thirds of the dollar volume and continues to help drive the long-term success of the community.

Lee Arberg, senior vice president of sales, attributes the growth to a combination of factors. “Reynolds Plantation is dedicated to creating a lifestyle that’s unlike any other through the creation of world-class amenities such as The Lake Club, The Reynolds Golf Academy and The Creek Club, a new Jim Engh golf course,” he said. “Our amenities, commitment to lifestyle and extremely professional sales team of 33 executives make Reynolds Plantation an exciting destination, and the right decision for prospective members.”

Officials at Reynolds also point to the record number of homes being built on property as an indicator of the sustainability of the community. Currently, there are 250 residences under construction. “We have a strong track record of being a great investment both in real estate and in lifestyle; our members are buying here to stay here,” explained Greg Rancone, senior vice president of marketing. “They appreciate the lifestyle, the commitment to conservation and the wide range of events and recreation offered at Reynolds Plantation. It’s an inspiring place to live.”

For more information on Reynolds Plantation, please call Reynolds Plantation Realty at 800-800-5250 or visit www.reynoldsplantation.com.

(more)

About Reynolds Plantation

Named the “Best of the Best” Golf Community by the *Robb Report*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Jack Nicklaus, Bob Cupp, Tom Fazio, and Rees Jones, with a fifth course, designed by *Golf Digest* “Architect of the Year” Jim Engh, to open for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to championship golf, Reynolds Plantation features award-winning dining, swimming pools, tennis courts, pedestrian trails, three full-service marinas and a new lakefront Lake Club and tennis center. *GOLF Magazine* chose Reynolds Plantation as the site of the 2004 Golf Dream House, their first-ever “ultimate home for a golfer”, and *Golf Digest* and *Golf for Women* have cemented that endorsement with their first-ever such home, slated to open in 2007. Many residents’ introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

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