



ATTN: EDITOR

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For media inquiries, contact Zoë Courtman Smith
zcsmith@reynoldsplantation.com
(706) 467-1179

REYNOLDS GOLF ACADEMY CELEBRATES GRAND OPENING WITH
INTRODUCTORY PRICING
Unleash Your Potential

Greensboro, Ga. (March 28, 2006) – Featuring world-class instruction designed to “unleash your potential,” The Reynolds Golf Academy celebrated its grand opening on March 26th.

To kick off the grand opening of the Academy, Director of Instruction Charlie King is offering special introductory pricing for two of the Academy’s schools: The *Essentials of Golf™* Total Game Improvement Three Day School and the Three-Day “Red Zone” Short Game School. When golfers sign up for instruction from April 1 – June 1, 2007 they will receive a \$100 discount on either three-day school.

During the featured schools, golfers will experience up to 17 hours of instruction with a four-to-one student/teacher ratio, Reynolds Golf Academy merchandise, copy of King’s book, and 18 holes of golf with nine holes of on-course instruction. The “Red Zone” Short Game School focuses on this important aspect of the game and also offers services like putter and wedge fitting by the TaylorMade Performance Lab staff, while the *Essentials of Golf™* Total Game Improvement School offers a more comprehensive approach such as full-swing, fitness, mental preparation and course management.

“I’m excited to offer golfers of all levels the very best in instruction at an academy that I feel is truly a differentiator of golf schools in the nation,” King said. Indeed, King, a *GOLF Magazine* Top 100 Instructor, has developed creative programming for each half-, one- and three-day school that offers golfers something other schools can’t boast: guaranteed, measurable improvement.

“I feel the *Essentials of Golf™* and the “Red Zone” Short Game programs are the most logical learning processes in golf,” King explained. “By relying on personalized teaching, a unique testing-based approach and in-depth analysis and follow-up, our students will see a definite, quantifiable improvement, from short game to full-swing and everything in between.”

Three-day school participants also enjoy special pricing on The TaylorMade Performance Lab, a state-of-the-art swing analysis and custom club fitting experience made possible by the MAT-T motion capture technology system—the same technology behind Hollywood blockbuster movies such as “Lord of the Rings” and “The Polar Express.” This Lab at Reynolds Plantation is one of only six such sites in the world.

Overlooking The Oconee Course, The Reynolds Golf Academy also features a multi-tiered short game practice area; an 18,000 square foot putting green; enclosed hitting bays; video technology; and classroom and dining facilities. In addition to the golf schools, players can opt for individual lessons, group classes, clinics, corporate outings and more.

“There’s just no better way to get the kind of improvement than what is offered at The Reynolds Golf Academy,” King said. “We’re excited to be one of the first schools of its kind that offers measurable improvement, the highest standards of instruction and an unbelievable location. There’s just nothing like it. Unleash your potential.”

For more information, call 866-443-6742 or visit www.reynoldsgolfacademy.com.

About Reynolds Plantation

Named the “Best of the Best” Golf Community by the *Robb Report*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, and Rees Jones, with a fifth course, designed by *Golf Digest* “Architect of the Year” Jim Engh, to open for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to championship golf, Reynolds Plantation features award-winning dining, swimming pools, tennis courts, pedestrian trails, three full-service marinas and the 38,000-square foot Lake Club and tennis center. *Golf Digest* and *Golf for Women* chose Reynolds Plantation as the site of the 2007 Signature Home, and *Southern Living* has cemented that endorsement with their second Idea House, to be unveiled in 2007. Many residents’ introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

Inquiries: 800-800-5250 or www.reynoldsplantation.com

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