



ATTN: EDITOR

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**SIGNATURE HOMES OFFER INSIDER'S VIEW TO AWARD-WINNING
REYNOLDS LIFESTYLE**

Greensboro, Ga. (March 29, 2007) – Prospective homeowners will find it easier than ever to envision the Reynolds lifestyle now that two Signature Home Collections are open at Reynolds Plantation and Reynolds Landing.

Each community offers four masterfully-designed Signature Homes with beautiful golf course views. Thanks to partnerships with high-end industry leaders including Alluriam Stone, James Hardie Siding, Kohler, KraftMaid, Lennox, Pella Windows, Shaw Floor Coverings, Sherwin-Williams and Whirlpool, each home features upscale design and architectural elements that evoke the gracious yet casual Reynolds lifestyle. Add incredible interior styling courtesy of master merchandiser and designer Kay Green and each home comes alive in vibrant color and detail.

“All of these outstanding features allow future homeowners to visualize the special lifestyle our members enjoy at Reynolds Plantation and Reynolds Landing,” said Greg Rancone, senior vice president of marketing. “Thanks to the Reynolds Construction Company, it’s also easy to bring that vision to life.”

Offered exclusively through Reynolds Plantation Realty Company, the Signature Home Collection program was developed for homebuyers to take the hassle out of building a home by offering a stunning portfolio of designs from which to choose; streamlining the construction process via Reynolds Construction Company; and offering a set price point for each home, barring upgrades, custom features or other selections.

“Our property owners can choose from an array of floor plans, choose custom design elements and experience the peace of mind that comes from knowing their home is built by a seasoned professional team using the best materials from the best companies in the business,” said Chuck Walsh, vice president of sales at Reynolds Plantation. “There really isn’t an easier way for homebuyers to build a new home.”

The Signature Home Collection Model Centers at Reynolds Plantation and Reynolds Landing are open for tours from 9am – 5pm, seven days a week. For more information, contact The Signature Home Collection at 706-467-1472 or visit www.reynoldsplantation.com/building_a_home.asp or www.reynoldslanding.com/building_a_home.asp.

About Reynolds Plantation

Named the “Best of the Best” Golf Community by the *Robb Report*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Bob Cupp, Jack Nicklaus, Tom Fazio, and Rees Jones, with a fifth course, designed by *Golf Digest* “Architect of the Year” Jim Engh, to open for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf

Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to championship golf, Reynolds Plantation features award-winning dining, swimming pools, tennis courts, pedestrian trails, three full-service marinas and the 38,000-square foot Lake Club and tennis center. *Golf Digest* and *Golf for Women* chose Reynolds Plantation as the site of the 2007 Signature Home, and *Southern Living* has cemented that endorsement with their second Idea House, to be unveiled in 2007. Many residents' introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

Inquiries: 800-800-5250 or www.reynoldsplantation.com

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About Reynolds Landing

The original resort community on Lake Oconee, Reynolds Landing is centered on a classic Bob Cupp golf course that earned numerous awards when it opened in 1986. The course takes advantage of Reynolds Landing's 10 miles of lakefront, and also offers convenient practice facilities. Home to the beautifully-envisioned Village at Reynolds Landing, now under construction, this community features 16 new Reynolds Landing Cottage Collection plans designed by *Southern Living*. Reynolds Landing is also the site of the new Signature Home Collection, a collection of four beautiful, open floor plans that capture the comfortable elegance and active, family lifestyle that characterizes Reynolds Landing. A Linger Longer Community since 2005, Reynolds Landing is adjacent to Reynolds Plantation, with both gated communities located about an hour from the conveniences of Atlanta, the traditions of Augusta, and the excitement of the University of Georgia in Athens. Reynolds Plantation Realty is the exclusive purveyor of new properties in the community, soon to feature a new clubhouse with golf pro shop, fitness center, restaurant, guest rooms, tennis courts, pool and multi-purpose athletic field. For inquiries, please call 866-405-7400 (locally 706-467-1555) or visit www.reynoldslanding.com for area information.

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