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Southern Living
The heart of Southern life

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**NEW COTTAGE COLLECTION ON DISPLAY AND 2007 IDEA HOUSE TO BE
SHOWCASED THANKS TO A PARTNERSHIP BETWEEN LINGER LONGER
COMMUNITIES AND SOUTHERN LIVING**

Greensboro, Ga., and Birmingham, Ala. - (March 14, 2007) Teaming up with a shared vision of understated elegance and a distinctively southern charm, Reynolds Plantation, Reynolds Landing and *Southern Living* announce a unique partnership. The result is a collection of *Southern Living* cottage plans at Reynolds Landing and the 2007 *Southern Living* Idea House at Reynolds Plantation.

"We are pleased to be working with Linger Longer Communities this year on what will be a trendsetting *Southern Living* Idea House and collection of cottages," said Bill McDougald, vice president and executive director of the Southern Progress Homes Group. "Reynolds Plantation and Reynolds Landing are unique in that they are located away from it all, yet convenient to Atlanta and other Georgia and South Carolina cities. They offer a wealth of recreational activity in a setting that is unparalleled."

Reynolds Landing Cottage Collection by *Southern Living*

Central to the new Reynolds Landing clubhouse near the Bob Cupp golf course, these cottages recall the simplicity of a lakeside summer camp. Each evokes the casual and welcoming Reynolds Landing lifestyle—but with upscale architectural and design details perfect for a weekend retreat, with "lock it and leave it" ease. "These cottages are stylish and comfortable; they have all the charm of a lakeside retreat with the luxury of modern styling and amenities," said Chuck Walsh, vice president of sales. "The homes are spacious with thoughtful design elements that include extra storage, expansive porches and open floor plans that make each cottage feel larger."

The inaugural release of the Reynolds Landing Cottage Collection by *Southern Living* is now available, with pricing from \$300,000 - \$400,000 and a range of floor plans available from 1,400 – 2,600 square feet. For more information on the cottages, call the Reynolds Landing sales office at 866-405-7400 or visit www.reynoldslanding.com.

2007 *Southern Living* Idea House at The Creek Club at Reynolds Plantation

At approximately 4,500 square feet, the 2007 John Tee-designed *Southern Living* Idea House at The Creek Club features four bedrooms, four bathrooms and plenty of graceful entertaining space. The foyer opens into an aptly named great room with ceilings that soar to the second level. Other distinguished features include an upstairs loft, a mudroom convenient for stowing sports equipment and a study that can double as a guest bedroom. Three large porches stretch across the rear of the house, including a sitting area, a spacious outdoor kitchen and a private morning porch off the master suite.

The *Southern Living* Idea House at The Creek Club will open for tours in June 2007 and will be featured in the August 2007 issue of *Southern Living* magazine.

“The extraordinary partnership that has made all of this possible is the result of a shared vision of southern charm that has become a hallmark for Reynolds Plantation, Reynolds Landing and *Southern Living*,” said Greg Rancone, senior vice president of marketing at Reynolds Plantation. “We’re proud to be a part of this incredible partnership, and look forward to future collaborations that will result from our shared perspective.”

About Reynolds Plantation

Named the “Best of the Best” Golf Community by the *Robb Report*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Jack Nicklaus, Bob Cupp, Tom Fazio, and Rees Jones, with a fifth course, designed by *Golf Digest* “Architect of the Year” Jim Engh, to open for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to championship golf, Reynolds Plantation features award-winning dining, swimming pools, tennis courts, pedestrian trails, three full-service marinas and a new lakefront Lake Club and tennis center. *GOLF Magazine* chose Reynolds Plantation as the site of the 2004 Golf Dream House, their first-ever “ultimate home for a golfer”, and *Golf Digest* and *Golf for Women* have cemented that endorsement with their first-ever such home, slated to open in 2007. Many residents’ introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

Inquiries: 800-800-5250 or www.reynoldsplantation.com

About Southern Living

Southern Living, a premier lifestyle and entertaining magazine of the South and the 8th largest monthly consumer magazine in the U.S. (based on readership), reaches nearly 16 million readers each month and enjoys a circulation of about 2.8 million. Published 12 times a year *Southern Living* celebrates the heart of Southern life.

A leader in lifestyle information, Birmingham, Ala.-based Southern Progress Corporation (www.southernprogress.com) publishes *Southern Living*, *Cooking Light*, *Health*, *Coastal Living*, *Southern Accents*, *Cottage Living*, and *Sunset* magazines, and books through Oxmoor House. It also operates a direct-selling division, *Southern Living At HOME*. Southern Progress is a subsidiary of Time Inc.