



ATTN: SPORTS EDITOR

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**REVOLUTIONARY FEATURES, LEADING TECHNOLOGY MAKE
REYNOLDS PLANTATION TENNIS CENTER A TOP 50 IN THE NATION**

Greensboro, Ga. (February 19, 2007) – The Lake Club Tennis Center at Reynolds Plantation has been named a Top 50 Tennis Welcome Center of 2006 by the Tennis Industry Association and the U. S. Tennis Association.

Celebrating tennis programs that “lead the charge in the growth of the sport,” the award recognizes centers that provide “well-rounded programs...that exhibited excellent participation figures involving new and returning players, support of industry programs and community tennis development, and were active with Tennis Welcome Center facility requirements, among other criteria,” according to the Tennis Industry Association.

Helping The Lake Club Tennis Center gain such nationwide recognition is its world-class features like four Har-Tru Hydro Courts. These advanced courts draw water from large vats underneath the surface and a valve keeps the water at the optimum level. The result? A unique, comfortable playing surface that plays slower, absorbs shock and never dries out.

“Most traditional clay courts need to have water applied on top three times a day, all season long,” explained Dave Neuhart, Reynolds Plantation’s PBI Director of Tennis. “But Har-Tru Hydro Courts have a “brain” that tells them when to draw water and when the courts don’t need it.”

The Playmate Genie is another technological component that keeps The Lake Club Tennis Center at the top of the game. A computerized ball machine, it allows players to program seven different kinds of shots for a challenging practice session. Each shot can have four types of adjustments, which results in thousands of shot combinations in which the player can tweak speed, spin, height, delay, angle and direction. Players can look forward to an even more customizable practice session when the center this summer receives a new attachment for the machine that can mimic any kind of serve.

For players who want to create the kind of stroke that can match those serving volleys, the Dartfish Video Analysis software provides state-of-the-art stroke analysis, right on the court. “With this, you can see what you’re doing on the court,” Neuhart said. “You can play it back and make an immediate correction. There is stop-action, slow-motion and simultaneous, side-by-side comparison. Players can draw on it to correct themselves.”

Awards like the Top 50 Tennis Welcome Center recognition underscore Reynolds Plantation’s commitment to bringing tennis on par with its legendary golfing experiences. Indeed, the award is the most recent in an already impressive list of recognitions, like the Peter Burwash International Tennis Site of the Year for 2006, and

Neuhart's own PBI "Triple Double E" Award, which honors exceptional performance by PBI instructors. Peter Burwash himself was recently named 2006 Tennis Person of the Year.

"We are pleased and excited to receive this award, since it represents the best of the best," Neuhart said. "At Reynolds Plantation, we work hard to make sure we have one of the most innovative tennis programs available, with a focus on excellence in instruction, up-to-the-minute technological advances and a commitment to impeccable service."

CAPTION: The Lake Club Tennis Center at Reynolds Plantation

About Reynolds Plantation

Named the "Best of the Best" Golf Community by the *Robb Report*, Reynolds Plantation, located between Atlanta and Augusta, is a 10,000-acre golf and lake community with more than 80 miles of shoreline on beautiful Lake Oconee, one of the largest lakes in the southeast. Reynolds Plantation features 81 holes of championship golf from designers Jack Nicklaus, Bob Cupp, Tom Fazio, and Rees Jones, with a fifth course, designed by *Golf Digest* "Architect of the Year" Jim Engh, to open for member play in 2007. Reynolds Plantation is also home to The Reynolds Golf Academy, led by *GOLF Magazine* Top 100 Instructor Charlie King, and the TaylorMade Performance Lab—one of only six in the world. In addition to championship golf, Reynolds Plantation features award-winning dining, swimming pools, tennis courts, pedestrian trails, three full-service marinas and a new lakefront Lake Club and tennis center. *GOLF Magazine* chose Reynolds Plantation as the site of the 2004 Golf Dream House, their first-ever "ultimate home for a golfer", and *Golf Digest* and *Golf for Women* have cemented that endorsement with their first-ever such home, slated to open in 2007. Many residents' introduction to the community is a gracious one courtesy of the AAA Five Diamond Award-winning Ritz-Carlton Lodge, Reynolds Plantation, a 251-room lakefront resort and spa.

Prices for real estate vary with size and view (golf, lake, wooded); approximate price ranges:

Homesites: \$115,000 - \$2 million +

Cottages and Condominiums: \$250,000 - \$900,000

Attached single-family homes: \$500,000 - \$900,000

Homes: \$475,000 - \$4 million +

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